



2025 ADVANCE™ Sydney Royal Dog Show and the 2025 ADVANCE™ Sydney Royal Cat Show

ADVANCE™ is pleased to once again be the major sponsor of the Sydney Royal Dog and Cat Shows, and we look forward to seeing you all at Sydney Olympic Park.

Pets make the world a better place and the team at ADVANCE™ want to make the world a better place for pets through providing expert pet nutrition. We believe that one size doesn't fit all so we have used our expertise to understand the unique needs of Australian pets. Decades of scientific research and expertise are incorporated into our nutritionally complete and balanced formulas, offering pet parents locally made, reliable and consistent pet food with guaranteed quality and performance.

At Australia's most prestigious show, ADVANCE™ will present prizes to all major winners and our expert team will be on site every day to give advice on health, care and nutrition.

ADVANCE™ is recommended by Australia's top breeders - a true testament to the quality formulation of ADVANCE™. We are here to help all breeders reach their full potential, with our proudly Australian made premium products and our breeder program.

The ADVANCE™ team welcomes all breeders and exhibitors into the **ADVANCE™ hospitality pavilion** to relax, have a coffee and a chat. Our top winning breeder Ambassador Team will be on hand to discuss all nutrition related topics, from raising litters to conditioning that special Show dog in the pursuit of excellence. Our team looks forward to greeting you each day.

Finally, we wish all exhibitors much success at the show, and hope that you all take home great memories and stories to tell of your time at the 2025 Sydney Royal Easter Show.

Kaye McGhie
National Breeder Services Manager

www.advancepet.com.au